



## One-hour documentary

A German/Canadian Co-Production

Production Companies:  
Soapbox Productions Inc.  
and  
spoonfilm medienproduktion gmbh

## Proposal

Uwe Boll is a controversial filmmaker. He works with stars like Ben Kingsley, Jason Statham, Burt Reynolds, Christian Slater and Tara Reid, yet his critics call him “son of Ed Wood”. He is considered by many to be the worst director in the world. This year he received 3 Razzie awards: worst movie, worst director and worst lifetime achievement, the latter of which has not been handed out since 1987.

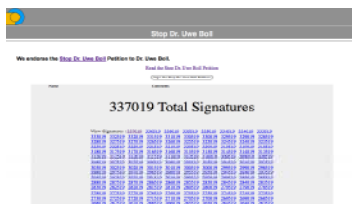
[http://www.youtube.com/watch?v=mm3G5HzW\\_Rg](http://www.youtube.com/watch?v=mm3G5HzW_Rg)



The main reason Uwe Boll has become such a high profile target is the Internet.

The Internet takes on the appearance of a rough and tumble schoolyard on sites like YouTube, Facebook and MySpace. People chat and exchange their opinions. News and rumors spread like wildfire on Twitter. This has significantly changed the communication between stars and their fans, becoming much more direct und unfiltered.

<http://www.youtube.com/watch?v=vWY97dIKjKc&feature=related>



George Lucas for instance, had to justify himself repeatedly for his new Star Wars Trilogy on the web. But online critics grill nobody as hard as the Vancouver-based Trash film Director Uwe Boll. In numerous threaded discussions and blogs he is called everything from Antichrist to Nazi.

An online petition, which is asking Uwe Boll to stop making movies, has been signed by more than 345,000 people to date - a unique episode in the history of film.

[http://www.petitiononline.com/mod\\_perl/signed.cgi?RRH53888](http://www.petitiononline.com/mod_perl/signed.cgi?RRH53888)

But Uwe Boll doesn't give up easily. To understand his fighter mentality, it is crucial to know how he started off his film career in the early 90s.

When 25-year-old Uwe Boll didn't receive any funding for his first film “German Fried Movie” in 1991, he raised 50,000 German Marks in his parent's neighborhood by going door-to-door and convincing people to invest in his movie. When nobody wanted to distribute his finished film, he started all over again. With a film print of “German Fried Movie” he traveled all over Germany and convinced cinema operators to show his work. He eventually made at least enough money to pay back his debts in the neighborhood.

10 years and some movies later Uwe Boll has brought this business model almost to perfection. His company Boll AG collects hundreds of million of Euros in different Tax shelter Media funds from private Investors in Germany. With this so-called Stupid German Money Uwe Boll specializes in video game adaptations. He believes that video game movies make an easy sell to the huge gamer community. To begin with, this consideration was true, because he could recoup his costs for the movies. But the gamer community soon felt betrayed by Uwe Boll, because his films did not meet their expectations of the games. The Web 2.0 avalanche started rolling and almost buried him.



Uwe Boll has tried almost everything he can think of, to deal with the hatred that he is facing: Ignoring it, posting clips on YouTube where he insults Hollywood directors like Michael Bay and George Clooney. He's even gone so far as to fight some of his critics in the ring. But whatever he does, the Boll-bashing just gets worse. Like no other independent B-movie director, Uwe Boll has become an Internet celebrity, albeit a much-reviled one.

<http://www.youtube.com/watch?v=D1w4ZW72k98>

While the revenues for his films are decreasing, he tries to downplay the problem with self-mockery and admitting previous mistakes: In the game Postal 3 a Uwe Boll character can be shot. On a DVD Intro to "House of the Dead" he is tied to a chair and admits under torture to be the worst film director ever.

More and more people perceive him as a bad filmmaker on the one hand, but a pretty cool guy on the other. The Internet phenomenon Boll has turned into a brand. The people who bash Uwe Boll the filmmaker have to face the fact that Uwe Boll the person is starting to win some fans. So this recent round may go to Boll. Will the next match in the digital boxing ring change everything again?

## Contacts



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